



Culture

Chapter Three

Enculturation

- *...the immersion in a culture to the point where that particular design for living seems “only natural.”*
- *Anthropology- The process of social interaction through which people learn their culture.*

Culture

- *Doob- ...consists of all the human-made products associated with a society.
(Material and Nonmaterial)*
- *...the total, generally organized way of life, including values, norms, institutions and artifacts, that is unique to a given people and that is passed on from generation to generation.*

- *Culture consists of the ..way of life.. of society.*
- *Society consist of the interacting people who share a culture.*

Components of Culture

- *Beliefs-*
- *Doob-...a statement about reality that people accept as true.*
- *...interpretations of the past.*
- *...explanations of the present.*
- *...predictions of the future.*

Components of Culture

- *Values-*
- *Doob- ...is a general conviction about what is good or bad, right or wrong, appropriate or inappropriate. (Values are abstract)*
- *...an idea shared by the people in a society about what is good and bad, right and wrong, desirable and undesirable.*

Components of Culture

- *Norms-*
- *Doob-...is a standard of desirable behavior.*
- *...are expectations of how people are supposed to act, think, or feel in specific situations.*

Types of Norms

- *Folkways-*
- *...popular habits and traditions.*
- *...a way of doing things that is customary, but not insisted upon, and not involving any severe sanctions for those who deviate from the expected behavior.*

Types of Norms

- *Mores-*
- *...folkways which are held by common consent to be conducive to the welfare of society.*
- *...norms which are precisely formulated, but not officially sanctioned.*

Types of Norms

- *Laws-*
- *... that which must be obeyed and followed by citizens subject to sanctions or other legal consequences.*

Components of Culture

- *Symbols-*
- *...anything that meaningfully represents something else. (Arbitrary-no inherent connection, just social agreement.)*
- *Signs-*
- *...are nonarbitrary indicators of the things they signal, the things they are a sign of.*

Components of Culture

- *Language-*
- *Doob-...a system of symbolic communication that uses words, which are sound patterns that have standardized meanings.*
- *...our most important set of symbols, through language, the ideas, values and norms of our culture find their most complete expression.*

Components of Culture

- *Sanctions-*
- *.....any provision for regulating a norm; more specifically, a reward or penalty, as appropriate for approved or disapproved behavior.*



- *Cultural Universals-*

- *...traits and behavioral patterns believed to exist in all cultures.*

- *...cooking, family , feasting, folklore, funeral rites, gift-giving, greeting forms, incest taboos, medicine, music, sport, toilet-training, and toolmaking.*



- *Ethnocentrism-*

- *Doob...the automatic tendency to evaluate other cultures by the standards of one's own, ultimately finding them inferior.*

- *...the tendency to evaluate other cultures in terms of one's own culture, to consider one's own culture right and that of others wrong.*



- *Cultural Relativity-*

- *Doob-...the principle that a culture can be effectively evaluated only when analyzed by its own standards and not by those of any other culture.*

- *...the principle that every culture must be judged in its own terms.*



- *Subculture-*

- *...a group of people within a society that have a style of living that includes features of the dominant culture and cultural elements not found in the dominant culture*



- *Counterculture-*

- *Doob-...is a subculture whose members consciously and often proudly reject some of the most important cultural standards of the mainstream society.*
- *...a subculture which challenges the values, beliefs, institutions or other aspects of the dominant culture.*